



**WEDGWOOD**<sup>®</sup>  
CHRISTIAN SERVICES

**FISCAL YEAR 2024**  
*Highlights*



**BOARD OF DIRECTORS**

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**WEDGWOOD FOUNDATION BOARD OF DIRECTORS**

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**WEDGWOOD OPERATIONS & STRATEGIC DIRECTION TEAMS**

Dan Gowdy <i>President/CEO</i>	Brooke Jevicks <i>VP of Advancement</i>
Sandy Boyer <i>VP of Total Compensations &amp; HR Risk Management</i>	LeRae Kuperus <i>Director of Spiritual Formation</i>
Dave Gorman <i>VP of Youth Development</i>	Diane Rabe <i>Chief Financial Officer</i>
Jarrold Hale <i>Sr. Director of Systems &amp; Innovation</i>	Cathy Racalla <i>Prevention Services Team Lead</i>
Dawn Harvey <i>Director of Residential Support Services</i>	Kori Thompson <i>Advancement &amp; Community Development Officer</i>
Kali Jackson <i>Residential Clinician</i>	Kris Witters <i>VP of People Strategies</i>

LISTED AS CURRENT FOR 2025

*Friends of Wedgwood.*

I am proud and grateful to share highlights that reflect the dedication and energy of the Wedgwood Christian Services team, as well as the faithful generosity you have poured into this organization. This report showcases intentional, impactful, and meaningful work.

In 2024 we continued our investment in staffing to help us improve our care, increase our census and, in turn, we strengthened and stabilized our organization. We invested in program growth for our Residential Care, Counseling Services, and Community Programs.

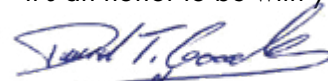
For 2025 we remain committed to strengthening, developing, and multiplying our impact. Our key efforts include:

- ▶ Continuing work on our three-year, agency-wide certification in trauma-informed care, so that our staff is committed and trained to recognize the root causes of people’s challenges and provide meaningful treatment and support.
- ▶ Strengthening relationships with decision makers at the state level, helping them understand (and fund!) the vital importance of Wedgwood’s services.
- ▶ Intentional investment in staff professional development opportunities – allowing each person to grow and really live into our value of excellence.
- ▶ Growth within our outpatient Counseling & Recovery services to meet mental health needs in our communities – for adults, families, and children.

Since 1960 Wedgwood has been an organization committed to responding to community needs with meaningful, effective services that reflect the life-changing love of Christ.

As you review these highlights, join us in celebrating the immense effort the Wedgwood team has put forth this past year. We are proud about the work we’ve done, humbled by God’s continued faithfulness and provision, grateful for your generous support, and eager for the potential that lies ahead to serve our community in even greater ways.

It’s an honor to be with you in this work.



Dr. Daniel T. Gowdy  
President/CEO



# THIS IS WEDGWOOD

Transforming Lives since 1960

## OUR MISSION

Extending God's love to youth, adults, and families through professional counseling and educational services.

## OUR VISION

Our community transformed and equipped to reach its full potential by the distinctively Christian, professionally excellent, and financially sustainable behavioral health services we provide.

## OUR VALUES

Integrity • Compassion • Excellence • Diversity



# WHAT WE ARE FACING



**53%** of caregivers are fairly or very worried about their kids' mental wellness

UP TO  
**1 IN 5**  
children ages 3 - 17  
have a mental, emotional,  
developmental, or behavior disorder

THERE ARE ABOUT  
**10,000**  
children in Michigan's  
child welfare system  
**4,000**  
children are expected  
to enter the system each year

**40%**  
of students ages 12-17  
had persistent feelings of  
sadness or hopelessness,

OVER  
**40,000**  
children in Michigan  
have an autism spectrum  
disorder diagnosis

**1 IN 3**  
young adults 18-25  
have a mental illness



WHAT WE ARE DOING

**11,848+**

individuals impacted through Wedgwood's 33 services

"Everything  
changed when  
I came to  
Wedgwood."

— Ashley Ward,  
former Wedgwood  
Resident

WATCH:  
**Ashley's Story**  
[bit.ly/Story-AshleyW](https://bit.ly/Story-AshleyW)





## EMPLOYMENT TRAINING PROGRAM

**12,790**

hours of youth participation

**73**

teens participated

**100%**

progressed to higher levels in program  
made progress in school, behavior goals & social skills

## RECREATION & WELLNESS

**100%** of residents participated in therapeutic activities

## Transforming Services

DONOR-FUNDED SERVICES THAT GO ABOVE AND BEYOND WHAT THE STATE REQUIRES AND ENHANCE OUTCOMES OF OUR CORE SERVICES

## PREVENTION SERVICES (Teen CHARGE & Manasseh Project)



Students from 4 area high schools used social media to empower peers about mental health



Provided awareness and prevention education on human trafficking and exploitation

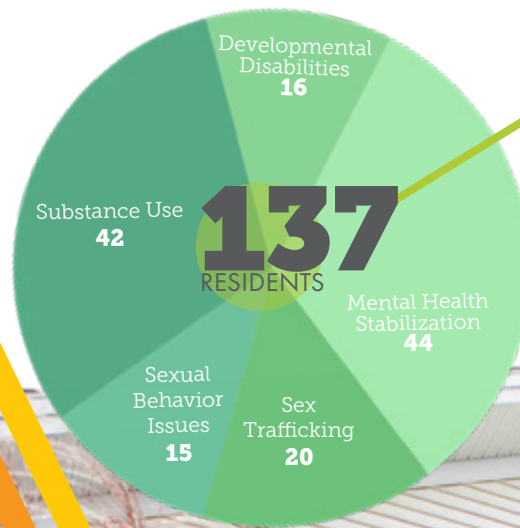
## CHAPLAINCY & YOUTH MINISTRY

**90%** of residents participated in chaplaincy activities

These programs are optional for youth

"Going to LOVED was the best. Can I have a LOVED shirt to give to my sister when I go back home? I want her to know that she is loved, too!" - Resident, age 15





**100%**  
have experienced trauma

On a given day, Wedgwood may be treating  
**10-13%**  
of Michigan's youth identified as needing Residential Placement

## Residential Program

24/7 SPECIALIZED CARE AND TREATMENT FOR KIDS TO HEAL FROM THE TRAUMA OF SEVERE ABUSE & NEGLECT, EXPLOITATION, AND SUBSTANCE USE

"I believe that the comprehensive nature of Wedgwood's services provided was the most helpful feature. The program was able to effectively address both co-occurring human trafficking and substance abuse issues."

— Referring Case Worker

**81%** **SUCCESS RATE**  
Planned discharge to less restrictive placement which is up to 29% higher than national averages

**30** advanced to the next grade level while in Wedgwood's care  
**15** average age of residents. Kids range from 12-18 years old  
**7-12** average number of unsuccessful placements prior to arriving in Wedgwood's care







**1,720** individuals received services

## Counseling Services

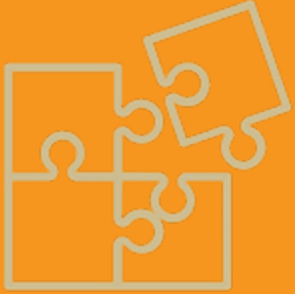
OUTPATIENT MENTAL HEALTH & SUBSTANCE USE COUNSELING SERVICES FOR CHILDREN, TEENS, & ADULTS

**10** SPECIALIZED SERVICES OFFERED

- Community Care Management
- Medication Assisted Treatment
- Mental Health Outpatient Counseling
- Psychiatry
- Substance Use Outpatient Counseling
- Community-Based Substance Use Support
- Recovery Coaching & Case Management
- Trauma Informed Cognitive Behavioral Therapy
- Trauma-Informed Parenting
- Wraparound

"Wedgwood has excellent services and staff. Everyone is friendly, welcoming and helpful. These therapy services are life-saving. Many thanks!"  
- Counseling Client





# Autism Center for Child Development

(ACCD) EARLY INTENSIVE BEHAVIORAL INTERVENTION AND FOCUSED SKILL BUILDING FOR CHILDREN WITH AUTISM SPECTRUM DISORDERS

"We love sending our kiddo to Wedgwood's Autism Center. It's great partnering with people who obviously care about our child. Thank you!"  
— Parent



**90%** improved functional communication method

**49** children enrolled in services

**100%** of caregivers participated in trainings & support programs

**81%** significant reduction in behavioral problems



# Positive Youth Development

(PYD) PROVIDES PREVENTION & EMPOWERMENT TO STUDENTS THROUGH IN-SCHOOL AND COMMUNITY-BASED CURRICULUM AND EVENTS

"I never understood why alcohol is bad because I see others that do it and they look healthy. But learning this changed my opinion about alcohol." - Student Participant

**89%** students indicated that they felt supported & valued by PYD

"This class has been very good and positive place for me. Also a very safe space. I know if I would say something I would not get judged. Thank you for making this a fun and happy space for me. I really do thank you for all you do." - Student Participant

**9,561**

youth & families impacted

**3,495**

students in area schools

**13**

community events

**6,056**

individuals at community events

**7**

schools

TOPICS COVERED

Vaping

Substance Use

Bullying

Healthy Relationships

Mental Health

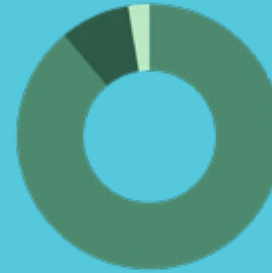




# Advancement & Agency

WEDGWOOD'S DETAILED FINANCIAL STATEMENT IS AVAILABLE UPON REQUEST -  
ADVANCEMENT@WEDGWOOD.ORG OR 616.831.5624

REVENUE: \$24,320,647



Programming – 88.9%  
Fundraising – 8.5%  
Miscellaneous – 2.6%

EXPENDITURES: \$21,138,170



Programming – 88.1%  
Fundraising – 4.3%  
Management/General – 7.6%

**\$2,020,576** RAISED

**\$1,422,690**  
donors

**\$317,460**  
Wedgwood Foundation

**\$403,948**  
events

**\$199,568**  
grants

**\$23,908**  
churches



**441,669+**

reached through website,  
social media, & podcast

# PRAY

for Wedgwood Christian Services, the kids and families that rely on our care, and our team.

# VOLUNTEER

There are a variety of ways that you can get involved at Wedgwood! Sharing your unique gifts and talents has a meaningful impact in the lives of kids and families.

# FOLLOW

Wedgwood Christian Services on social media! Like, comment, and share with your friends.



# CONNECT

your friends and family to Wedgwood Christian Services! We'd love to talk to your churches, civic groups, and employers, too!

# GIVE

Your support directly impacts the kids, adults, and families that rely on Wedgwood. Become a Wedgwood Way Maker by setting up monthly recurring donations!

# HOW YOU CAN HELP

[www.wedgwood.org](http://www.wedgwood.org)